Name: Class:

 *In your own words*, what is a slogan?

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List 10 **slogans**, the **company** using them & what they **sell**.

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Which slogan do you like the *best* or *least*? Explain why. (Paragraph - Min. 5 sentences.)

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Create a *new* *slogan* for

** Motorcycles** or **** **Soup** or **** **Grocery Store** or **Jane’s Hairstyling Salon**.

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Write a paragraph to convince the business owner to use your *new* *slogan*.

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